

Title: Bachelor of Arts (plus vocational training degree)
Study duration: 4 years
Credit points: 180 CP

Year of study	Module name	Place of study	Examination	Workload (Presence / Self study)	Credit points	
Year 1	Scientific work	University	Portfolio	40 / 85	5	31
	Personal and social skills	University	Portfolio	50 / 50	4	
	External accounting	University	Exam	50 / 100	6	
	Mathematical methods and microeconomics	University	Exam	60 / 90	6	
	Validation of practical experience I: Basics	Company	Practice validation work (ungraded) Presentation (ungraded) Practical report (ungraded)	40 / 210	10	
		University				
Year 2	Personal and social skills II	University	Presentation	24 / 76	4	36
	Economic, labor and social security law	University	Exam	60 / 65	5	
	Macroeconomics and foreign trade	University	Exam	60 / 90	6	
	Internal accounting: Cost and performance accounting, operational controlling	University	Exam	50 / 100	6	
	Value-added processes I: Procurement and logistics in SMEs	University	Exam	50 / 100	6	
	Validation of practical experience II: Collaboration	Company	Practice validation work (75 %) Presentation (25 %) Practical report (ungraded)	32 / 193	9	
University						

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Year 3	Empirical social research	University	Presentation	45 / 80	5	59
	Statistics for economics	University	Exam	45 / 80	5	
	Personnel and management	University	Portfolio	50 / 100	6	
	Basics and instruments of marketing	University	Exam	50 / 100	6	
	Entrepreneurship I: Company foundation and entrepreneurship	University	Portfolio	50 / 100	6	
	Training-related Module I: Organization and safety in training companies	University	Portfolio	50 / 100	6	
	Training-related module II: Sustainability, environmental protection and digitalized working environment in the training company	University	Portfolio	40 / 85	5	
	Investment, financing and basic principles of business taxation	University	Exam	50 / 100	6	
	Capstone project	University	Portfolio	40 / 85	5	
	Validation of practical experience III: Change	Company University	Practice validation work (100 %) Presentation (ungraded) Practical report (ungraded)	35 / 190	9	
Year 4	Strategic management and normative corporate governance	University	Exam	50 / 100	6	54
	Entrepreneurship II: Innovation and technology management	University	Exam	50 / 100	6	
	Organizational and project management in SMEs	University	Exam	50 / 100	6	
	Entrepreneurship III: Business succession and family businesses	University	Combined module examination: Project report (70 %) Presentation (30 %)	50 / 100	6	
	Value-added processes II: Production and SCM in SMEs	University	Term paper	50 / 100	6	
	General elective subject	University	Depending on the module selected	150	6	
	Business simulation	University	Portfolio	50 / 100	6	
	Bachelor thesis	Company University	BA thesis	0 / 300	12	