

Title: Bachelor of Arts (plus vocational training degree)
Study duration: 4 years
Credit points: 180 CP

Year of study	Module name	Place of study	Examination	Workload (Presence / Self study)	Credit points	
Year 1	Scientific work	University	Portfolio	40 / 85	5	42
	Personal and social skills I	University	Portfolio	50 / 50	4	
	Economic, labor and social security law	University	Exam	60 / 65	5	
	Production management	Vocational school	Exam	84 / 66	6	
	Procurement management	Vocational school	Exam	84 / 66	6	
	Mathematical methods and microeconomics	University	Exam	60 / 90	6	
	Validation of practical experience I: Basic principles	Company University	Practice validation work (ungraded) Presentation (ungraded) Practical report (ungraded)	40 / 210	10	
Year 2	Project management	University	Presentation	50 / 100	6	43
	Statistics for economics	University	Exam	45 / 80	5	
	Internal accounting: Cost and performance accounting and operational controlling	Vocational school	Exam	100 / 50	6	
	Personnel and management	Vocational school	Exam	84 / 66	6	
	Macroeconomics and foreign trade	University	Exam	60 / 90	6	
	Empirical social research	University	Presentation	45 / 80	5	
	Validation of practical experience II: Collaboration	Company University	Practice validation work (75 %) Presentation (25 %) Practical report (ungraded)	32 / 193	9	

Year of study	Module name	Place of study	Examination	Workload (Presence / Self study)	Credit points	
Year 3	Marketing and sales	Vocational school	Exam	84 / 66	6	43
	External accounting, in particular annual financial statements	Vocational school	Exam	100 / 50	6	
	Organization and process management	University	Presentation	50 / 100	6	
	Economy and sustainability	University	Combined module examination: Exam 70 % Assignment 30 %	45 / 80	5	
	Investment, financing and basic principles of business taxation	University	Exam	50 / 100	6	
	Capstone project	University	Portfolio	40 / 85	5	
	Validation of practical experience III: Change	Company	Practice validation work (100 %) Presentation (ungraded) Practical report (ungraded)	35 / 190	9	
		University				
Year 4	Strategic management and normative corporate governance	University	Exam	50 / 100	6	52
	International Business	University	Presentation	50 / 100	6	
	Digital transformation	University	Presentation	50 / 100	6	
	General elective subject	University	Depending on the module selected	150	6	
	Specialization	University	Depending on the module selected	50 / 100	6	
	Integral management	University	Presentation	40 / 60	4	
	Business simulation	University	Portfolio	50 / 100	6	
	Bachelor thesis	Company	BA thesis	0 / 300	12	
		University				