

**Title:** Bachelor of Arts (plus vocational training degree)

**Study duration:** 4 years

**Credit points:** 180 CP

| Year of study | Module name                                                                 | Place of study        | Examination                                                                                   | Workload<br>(Presence / Self study) | Credit points |    |
|---------------|-----------------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------|-------------------------------------|---------------|----|
| Year 1        | Methodological and social skills I                                          | University            | Combined module examination<br>Exam (50 %)<br>Portfolio (50 %)                                | 70 / 80                             | 6             | 42 |
|               | Fundamentals of business administration                                     | University            | Exam                                                                                          | 50 / 100                            | 6             |    |
|               | Private and corporate client business in<br>global economic transactions    | Vocational school     | Exam                                                                                          | 90 / 60                             | 6             |    |
|               | Credit transactions                                                         | Vocational school     | Exam                                                                                          | 80 / 70                             | 6             |    |
|               | Framework conditions of business I:<br>Legal and business psychology basics | University            | Combined module examination:<br>Exam (50 %)<br>Assignment (50 %)                              | 60 / 90                             | 6             |    |
|               | Validation of practical experience I                                        | Company<br>University | Practice validation work (ungraded)<br>Presentation (ungraded)<br>Practical report (ungraded) | 50 / 250                            | 12            |    |
| Year 2        | Methodological and social skills II                                         | University            | Combined module examination:<br>Exam (50 %)<br>Portfolio (50 %)                               | 70 / 80                             | 6             | 42 |
|               | External accounting:<br>Bookkeeping and accounting                          | Vocational school     | Exam                                                                                          | 80 / 70                             | 6             |    |
|               | Investment, financing and basic principles of<br>business taxation          | University            | Exam                                                                                          | 50 / 100                            | 6             |    |
|               | Investment of money and assets                                              | Vocational school     | Combined module examination:<br>Exam (25 %)<br>Presentation (75 %)                            | 100 / 50                            | 6             |    |
|               | Business English                                                            | University            | Continuous assessment                                                                         | 80 / 70                             | 6             |    |
|               | Validation of practical experience II                                       | Company<br>University | Practice validation work (70 %)<br>Presentation (30 %)<br>Practical report (ungraded)         | 50 / 250                            | 12            |    |

| Year of study | Module name                                                                | Place of study    | Examination                                                      | Workload<br>(Presence / Self study) | Credit points |    |
|---------------|----------------------------------------------------------------------------|-------------------|------------------------------------------------------------------|-------------------------------------|---------------|----|
| Year 3        | Internal accounting: Cost and activity accounting, operational controlling | Vocational school | Exam                                                             | 80 / 70                             | 6             | 42 |
|               | Basics and instruments of marketing                                        | University        | Exam                                                             | 50 / 100                            | 6             |    |
|               | Personnel and management                                                   | University        | Portfolio                                                        | 50 / 100                            | 6             |    |
|               | Economic framework II: Microeconomic and macroeconomic fundamentals        | Vocational school | Exam                                                             | 100 / 50                            | 6             |    |
|               | Capstone project                                                           | University        | Portfolio                                                        | 50 / 100                            | 6             |    |
|               | Validation of practical experience III                                     | Company           | Practice validation work (100 %)<br>Practical report (ungraded)  | 50 / 250                            | 12            |    |
|               |                                                                            | University        |                                                                  |                                     |               |    |
| Year 4        | Strategic management and normative corporate governance                    | University        | Exam                                                             | 50 / 100                            | 6             | 54 |
|               | Economic framework III: Money and currency, economic policy and ethics     | University        | Combined module examination:<br>Exam (80 %)<br>Assignment (20 %) | 50 / 100                            | 6             |    |
|               | Business simulation                                                        | University        | Portfolio                                                        | 50 / 100                            | 6             |    |
|               | General elective subject                                                   | University        | Depending on the module selected                                 | 150                                 | 6             |    |
|               | Specialization                                                             | University        | Depending on the module selected                                 | 50 / 100                            | 6             |    |
|               | Validation of practical experience IV                                      | Company           | Presentation (70 %)<br>Colloquium (30 %)                         | 50 / 250                            | 12            |    |
|               |                                                                            | University        |                                                                  |                                     |               |    |
|               | Bachelor thesis                                                            | Company           | BA thesis                                                        | 0 / 300                             | 12            |    |
|               |                                                                            | University        |                                                                  |                                     |               |    |